

CONTACT

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HAMISH WOODWARD

CORE MARKETING SKILLS

- Social media content & scheduling
- Audience engagement & inbox management
- SEO & keyword research
- Email marketing basics (compiling, scheduling, reporting)
- CMS updates & website content management
- Analytics tools
- Review monitoring (Google, Trustpilot)
- Editorial planning
- Clear written communication
- Organisation & deadline management
- Digital tools & systems
- Customer insight

EDUCATION

2015-2018

SWANSEA UNIVERSITY

- 2:1 in Media & Communications

2008-2015

RADYR COMPREHENSIVE SCHOOL

- A-Levels in English, History, IT
- 11 GCSE's including English, Maths & Welsh

LANGUAGES

- English: Fluent
- Welsh: Basic

PROFILE SUMMARY

Junior marketing professional with hands-on experience in SEO, content creation, social media engagement, and digital publishing. Delivered 3.4M content views in four months, managed editorial calendars, and supported multi-channel digital activity. Strong writer, highly organised, confident with digital tools, and currently completing the CIM Level 4 to deepen my marketing skills.

MARKETING EXPERIENCE

GRV Media — Content Strategist and SEO Writer

2025

- Supported digital content campaigns across web and social platforms.
- Created and optimised content generating 3.4M views in four months, improving organic reach and engagement.
- Managed editorial calendars and scheduled content to maintain consistent output.
- Responded to audience interactions and monitored performance using analytics tools.
- Ensured accuracy and clarity of published content, updating information and assets as needed.
- Collaborated with design and editorial teams to maintain brand tone and user-friendly presentation.

Self Employed — Freelance Writer & Content Editor

2022-2025

- Delivered tailored content for clients across sport, entertainment, and digital media.
- Managed inbox queries, client communication, and project deadlines.
- Used SEO tools, CMS platforms, and analytics to optimise content performance.
- Produced clear, accurate writing for diverse audiences, maintaining a professional and friendly tone.

ADDITIONAL EXPERIENCE

Staedtler UK - B2B Accounts Executive

2022

- Managed customer queries with a professional, friendly approach.
- Maintained accurate records and handled data with strong attention to detail.
- Used digital tools, ERP systems, and Microsoft Office to support daily operations.
- Coordinated with internal teams to keep information flowing smoothly

Cardiff Council - Track and Trace Advisore

2020-2022

- Communicated clearly and calmly with the public in high-pressure situations.
- Handled confidential data and followed strict processes.
- Maintained accurate records and managed multiple tasks simultaneously.